

Privacy Policy

1) Introduction and Contact Information of the Responsible Party 1.1 We are pleased that you are visiting our website and thank you for your interest. Below, we inform you about how your personal data is handled when you use our website. Personal data includes all data that can be used to identify you personally.

1.2 The responsible party for data processing on this website, according to the General Data Protection Regulation (GDPR), is "Perspectives Climate Group GmbH, Hugstetterstraße 7, 79106 Freiburg, Germany, Tel.: 00436763557520, Email: it@perspectives.cc". The responsible party for the processing of personal data is the individual or legal entity that determines the purposes and means of processing personal data, either alone or together with others.

1.3 The responsible party has appointed a data protection officer, who can be reached at: "Christine Butzengeiger, Oemberg 60, 45481 Mülheim Ruhr".

2) Data Collection When Visiting Our Website 2.1 For purely informational use of our website, when you do not register or otherwise provide information, we collect only the data that your browser transmits to the server (so-called "server log files"). When you access our website, we collect the following data, which is technically necessary for us to display the website:

- Our visited website
- Date and time of access
- Amount of data sent in bytes
- Source/reference from which you accessed the site
- Browser used
- Operating system used
- IP address used (if applicable: in anonymized form)

This processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR based on our legitimate interest in improving the stability and functionality of our website. There is no transfer or other use of the data. However, we reserve the right to review the server log files retrospectively if there are specific indications of illegal use.

2.2 This website uses SSL or TLS encryption for security reasons and to protect the transmission of personal data and other confidential content (e.g., orders or requests to the responsible party). You can recognize an encrypted connection by the string "https://" and the lock icon in your browser bar.

3) Hosting & Content-Delivery-Network 3.1 Amazon Web Services

For hosting our website and displaying the content, we use the system of the following provider: Amazon Web Services, Inc., 410 Terry Avenue North, Seattle, WA 98109, USA. All data collected on our website is processed on the provider's servers. We have concluded a data processing agreement with the provider to ensure the protection of our website visitors' data and to prohibit unauthorized disclosure to third parties. For data transfers to the USA, the provider has joined the EU-US Data

Privacy Framework, ensuring compliance with the European level of data protection based on an adequacy decision by the European Commission.

3.2 Elementor

For hosting our website and displaying the content, we use the system of the following provider: Elementor Ltd., Tuval St 40, Ramat Gan, 5252247, Israel. All data collected on our website is processed on the provider's servers. We have concluded a data processing agreement with the provider to ensure the protection of our website visitors' data and to prohibit unauthorized disclosure to third parties. An adequacy decision by the European Commission ensures an adequate level of data protection for data transfer to the provider's location.

4) Cookies To make our website more attractive and enable certain functionalities, we use cookies, which are small text files stored on your device. Some cookies are automatically deleted when you close your browser ("session cookies"), while others remain on your device for a longer period and allow us to save site settings ("persistent cookies"). For information on the storage duration, please refer to your browser's cookie settings.

If certain cookies process personal data, this processing occurs under Art. 6 para. 1 lit. b GDPR to fulfill a contract, Art. 6 para. 1 lit. a GDPR if consent has been given, or Art. 6 para. 1 lit. f GDPR to preserve our legitimate interest in optimal website functionality and user-friendly website design. You can set your browser to notify you about cookie settings and allow you to accept or reject them individually or reject cookies altogether. However, please note that the functionality of our website may be restricted if cookies are not accepted.

5) Contacting Us When you contact us (e.g., via a contact form or email), personal data is collected. The type of data collected depends on the contact form. This data is stored and used solely for responding to your request and for technical administration. The legal basis for processing this data is our legitimate interest in responding to your request in accordance with Art. 6 para. 1 lit. f GDPR. If your contact aims to conclude a contract, additional legal grounds for processing are provided by Art. 6 para. 1 lit. b GDPR. Your data will be deleted once your request is fully processed, unless statutory retention periods prevent this.

6) Use of Customer Data for Direct Advertising 6.1 Newsletter Subscription

When you subscribe to our email newsletter, we regularly send you information about our offers. Only your email address is required for sending the newsletter. Additional data is optional and allows us to address you personally. We use the double opt-in procedure for the newsletter subscription, meaning we will only send you a newsletter if you explicitly confirm your consent. After signing up, you will receive a confirmation email with a link to confirm your consent.

By activating the confirmation link, you grant us your consent to use your personal data per Art. 6 para. 1 lit. a GDPR. We store your IP address and the date and time of your registration to trace potential misuse of your email address. The data collected during newsletter registration is used solely for our newsletter. You may unsubscribe at any time via the unsubscribe link in the newsletter or by notifying the responsible party. Upon unsubscribing, your email address is promptly removed from our distribution list unless you have explicitly consented to further data use or we are legally permitted to use it for other purposes, which we inform you about in this policy.

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10) Rights of the Data Subject 10.1 Under applicable data protection law, you are granted the following data subject rights by the responsible party in terms of processing your personal data:

- Right of access per Art. 15 GDPR;
- Right to rectification per Art. 16 GDPR;
- Right to erasure per Art. 17 GDPR;
- Right to restriction of processing per Art. 18 GDPR;
- Right to notification per Art. 19 GDPR;
- Right to data portability per Art. 20 GDPR;
- Right to withdraw consent per Art. 7 para. 3 GDPR;
- Right to file a complaint per Art. 77 GDPR.

10.2 Right to Object

IF WE PROCESS YOUR PERSONAL DATA BASED ON OUR OVERRIDING LEGITIMATE INTERESTS, YOU HAVE THE RIGHT TO OBJECT TO THIS PROCESSING AT ANY TIME FOR REASONS ARISING FROM YOUR PARTICULAR SITUATION.

IF YOU EXERCISE YOUR RIGHT TO OBJECT, WE WILL STOP PROCESSING THE AFFECTED DATA. FURTHER PROCESSING WILL ONLY BE CARRIED OUT IF WE CAN PROVE COMPELLING LEGITIMATE GROUNDS THAT OUTWEIGH YOUR INTERESTS, RIGHTS, AND FREEDOMS, OR IF THE PROCESSING SERVES TO ESTABLISH, EXERCISE, OR DEFEND LEGAL CLAIMS.

IF YOUR PERSONAL DATA IS PROCESSED FOR DIRECT MARKETING, YOU HAVE THE RIGHT TO OBJECT TO THE PROCESSING OF PERSONAL DATA FOR SUCH ADVERTISING AT ANY TIME. IF YOU EXERCISE THIS RIGHT TO OBJECT, WE WILL IMMEDIATELY STOP PROCESSING THE DATA FOR DIRECT MARKETING.

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This policy outlines the principles governing the collection, use, and processing of personal data on our website, as required by GDPR. Please contact us with any questions.

Please note that the German version is the legal original and binding version.